

Denmark Community Rowing Association Newsletter

November 2021.

In this newsletter:

- Fundraising going well
- Target to kick off building project in February
- Membership numbers growing
- Sponsorship drive
- Denmark Rowers to take part in the Christmas pageant

We are now at about a quarter of the way to having sufficient funds to complete two St Ayles Skiffs with around \$6,500 in the kitty. We have decided that as long as we get to \$13,000 by January we will kick off the building project by ordering the basic plywood kits and start building in Harry and Kay's shed in February while continuing to fundraise.

Our membership list has reached 29 which is great, but we would like more of you to join so that when we apply for community grants we can really say that we represent a significant part of the Denmark community. To tempt you there is invitation for members only to a sundowner and sausage sizzle at Harry and Kay's shed on November 19th, join up and come along to meet Harry and Kay and the other members.

The main focus of the committee this month is on a sponsorship drive. Attached is a sponsorship form and information sheet that we are using to invite local community businesses to support us. It would be amazing if you could support this by either approaching personal contacts yourselves or introducing me or other committee members to local business people or potential individual sponsors.

Augusta Community Rowing Association set the bar high in successfully asking for \$5,000 for the naming rights to their two skiffs and they managed to achieve it from the Colour Patch Cafe and an individual who named the boat after her late husband's boat, "Zoom". A name on a beautiful boat seen by many rowing through the centre of Denmark has got to be good value advertising.

We have shelved the plan for the pirate themed party as things seem a bit tight as we go into the Christmas period but we will be working on an event in the new year.

As part of our community participation and to create community awareness we are planning to have a float in the Denmark Christmas Pageant on Friday 17 December.

Cheers Dave

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